



Dr. Jenna Valleriani

Dr. Jenna Valleriani is the CEO of the National Institute for Cannabis Health and Education (NICHE), a national nonprofit focused on the development of evidence based public policy, cannabis research and community engagement. She recently completed a Post Doctoral Fellowship at the BC Centre on Substance Use and the Faculty of Medicine at UBC. Jenna holds a PhD from the University of Toronto, has published multiple manuscripts in peer-reviewed journals, and created one of the first Canadian-focused cannabis policy courses in Canada from 2014-2016.

She is also on the advisory board for Grow Tech Labs, and a Strategic Advisor for Canadian Students for Sensible Drug Policy. She was invited as an expert witness to the Senate of Canada regarding Bill C-45, The Cannabis Act. Jenna has been invited to speak about cannabis policy across Canada and internationally and has been consulted as a subject matter expert for a range of educational initiatives, including the Ontario Cannabis Store, CannSell, and RCMP Cannabis Training Dialogues.

Jenna's public commentary on cannabis policy in Canada has been featured in over 100 national and international media outlets, including CBC Power and Politics, Publimetro México and the Globe and Mail, winning Author of the Year at Lift & Co.'s Canadian Cannabis Awards four years in a row.