



Marta James

Marta is a business lawyer practicing in the areas of franchising, licensing, intellectual property, advertising, and consumer protection. Her industry focus is cannabis.

Marta is a passionate advocate and a supporter of cannabis legalization around the world. She has a strong business background obtained through several years of work experience in marketing and product development prior to her legal career. Through communication and education, Marta believes we can eliminate the stigma traditionally associated with cannabis, both as a recreational and medicinal substance; as a board member of Niche Canada, she looks forward to working on this initiative.

Marta has an honours bachelor's degree in International Business, and a Juris Doctor degree from Osgoode Hall Law School. She also completed a graduate certificate program in Global Affairs and is proficient in Spanish and French. You can find her on Twitter providing legal updates on cannabis @cannabis_laws.