



Linda Stromberg

Born and raised in British Columbia, Linda trained as a Graphic Designer at Douglas College. She worked for over 30 years in direct marketing. From designer to art director to CEO Linda has overseen national campaigns, directed creative services and negotiated contracts with suppliers and government agencies.

A strong advocate, with a passion for education and community building, she recognized the shortfall in capital funding to build schools in Surrey. Linda formed a city-wide committee bringing together representatives of stakeholder groups to coordinate and focus efforts advocating for increased funding from the Province. She served as director on the Surrey District Parent Advisory council and was a member of the Surrey Board of Trade advisory committee on Post-Secondary education.

She has been recognized for her volunteerism receiving awards for community building, policing volunteer and for her work as a trustee on the Surrey Libraries Board. She currently serves on the Board of Surrey Cares Community Foundation.

She served 4 years as a member of the core committee for SheTalks, providing a platform for women's voices to be heard through conferences featuring women speakers, a weekly radio show, a web site and social media channels.

Linda works on a freelance basis providing services in strategic planning, marketing, graphic design and operations management to various clients and currently handles administration for NICHE Canada.

Linda is a strong team leader and member, a keen listener who enjoys working with others to set and achieve goals. She is self-motivated, detail oriented and confident building consensus to reach sound and informed decisions.