



## **Mark Hanna**

Mark Hanna is a profound believer in the need for a robust public education approach in Canada as both medical and recreational uses of Cannabis are finally legalized and our social norms and best practices continue to evolve. This philosophy resonated with Founder Barinder Rasode, who quickly brought Mark to work with NICHE as a writer and strategist. Adding Mark to the Board will allow him to take a greater role in the success and direction of NICHE Canada, allowing him to build on the connections Mark has already made in the industry and his keen interest in realizing NICHE's mission to serve as the connector between the industry and the public.

Bringing a diverse skill set to the NICHE Canada Team, Mark Hanna has an extensive background in both education and the law, which he balances with a keen interest in Cannabis policy and public education. This interest began in Mark's law school days, where he studied under legendary Cannabis advocate Alan Young at Osgoode Hall Law School. Mark went on to complete his Masters of Law in Intellectual Property at Osgoode and spent the next several years operating a legal practice serving the music industry. Always looking for the next challenge, Mark's passion for service and education resulted in him accepting a Program Coordinator position at Humber College, and Mark has spent the last 12 years ascending the ranks, and is now Associate Dean of The Business School. Mark also completed his Doctor of Philosophy in Education from the University of Toronto. Mark's enthusiasm and passion for Cannabis education is palpable, and NICHE Canada is excited to have Mark's perspective informing and enhancing its activities.